



**Name:** Dominic Keogh

**IJCC Position:** Director

**From:** Dublin, Ireland

**Industry:** Sales & Marketing Consultancy

#### About:

Having graduated with a joint-degree in International Marketing and French from the University of Greenwich, I joined Gestetner PLC, the world's largest independent distributor of office equipment before moving with them to New York. Gestetner was acquired by the Tokyo-headquartered Ricoh Company Ltd. in 1996, a \$20 billion turnover business with over 100,000 employees worldwide.

After a 10-year career with them, I joined an online learning start-up to leverage the rapid growth of the internet. We exited that business in 2004 and after a period providing consultancy services, I returned to Ricoh in 2010.

I moved with them to Tokyo in 2015, where I spent nearly 6 years working as General Manager, Global Corporate Communications, responsible for branding, web, internal and external communications and investor relations.

I have stayed in all 47 Prefectures of Japan.

Now back in Dublin, I am delivering consulting services for a diverse portfolio of clients whilst continuing to foster stronger business connections between Ireland and Japan.