



## **Ireland Japan Chamber of Commerce**

### **Food, Beverage, and Hospitality Committee**

#### **Background**

In 2021 Ireland exported a total of €175 million worth of food and drink to Japan. This was a 20% increase vs 2020. This growth comes despite prolonged uncertainty due to the COVID-19 pandemic and challenging global market conditions. The awareness of Ireland as a supplier of world class food and drink has increased greatly over the past several years and the IJCC is committed to supporting this movement.

#### **Purpose**

To support and connect food and beverage companies, brands and professionals with a connection to Ireland, to grow their businesses in the Japanese market and in Ireland. To highlight the opportunities that the Japanese and the Irish market presents and to increase the awareness of Ireland as a supplier of world class food and drink.

#### **Vision**

To become the key food and beverage committee to join if expanding into the Japanese or Irish market and | or want to be connected with people from this industry.

#### **Goal**

Recruit individuals | company representatives from this playing field to join and discuss the opportunities and challenges faced in the industry in Japan and Ireland.

#### **Committee members requirement**

Any IJCC Members