



Agenda

1

Introduction

Miriam Malone, CEO Paralympics Ireland

2

Tokyo 2020, qualification and competition

Dave Malone, High Performance Director

3

Narita City and Tokyo, How can you help?

Ciaran Flynn, Performance Operations Manager PI

4

Working with the media

Derek Kinnevey, Communications Manager

5

How can we cooperate?

Trevor O'Rourke, Head of Commercial and Funding



Paralympics Ireland- Leading since 1960



Since 1960, the Paralympics have seen tremendous growth. In 2016, 4.1 billion people watched the Paralympic Games on TV globally. This number is expected to be exceeded in 2020 and beyond, showcasing the expanding interest in Paralympic sport.

Team Ireland have competed at every Paralympic Games since the first in 1960 and have always outperformed expectations for a country of our size.

The Paralympic Council of Ireland was established in 1987 and rebranded to become Paralympics Ireland; the modern, world leading organisation we know today.

Irish Para-Athletes are recognised as being amongst the best in the world and have delivered no fewer than 226 medals to date and the Irish Paralympic team finished 5th in the world in terms of medals per capita at Rio 2016

Our Values

Empowerment

Empowerment

Paralympics Ireland's strategy is focused on driving leadership in Para Sport in Ireland – ensuring that there are more opportunities for Para-Athletes to achieve their goals.

Innovation

Innovation

Paralympics Ireland is determined to create a sustainable business model so they are able to continue empowering athletes in the future.

Courage

Courage

Paralympics Ireland is instilling courage in Para-Athletes to compete and be successful on the world stage, representing Ireland.



Paralympics Ireland by the Numbers

Sports affiliated with
Paralympics Ireland

21

Number of Paralympic
medals won by Irish athletes

226

Gold – 66
Silver – 66
Bronze – 94

30

Number of potential
athletes that can represent
Ireland at the Tokyo 2020
Paralympic Games

11

Number of potential sports
that can represent Ireland
at the Tokyo 2020
Paralympic Games

28th

Ireland ranking at the Rio
2016 Paralympic Games

5th

Ireland ranking per capita at the
Rio 2016 Paralympic Games

528

Number of events at the Rio 2016
Paralympic Games in 22 sports

159

Number of nations that
competed at the Rio 2016
Paralympic Games

An Established Family of Partners

Paralympics Ireland is fortunate enough to be working with a strong family of partners.

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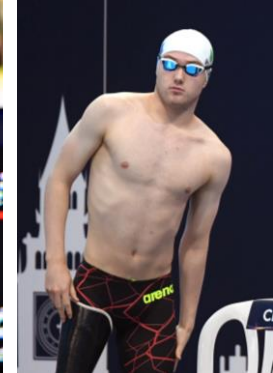
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Tokyo 2020, qualification and competition





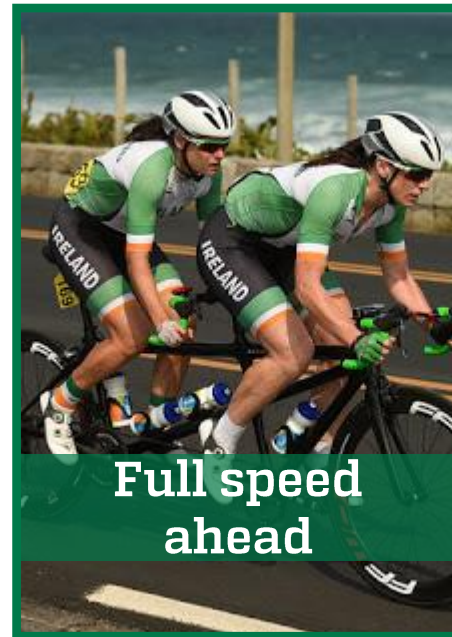
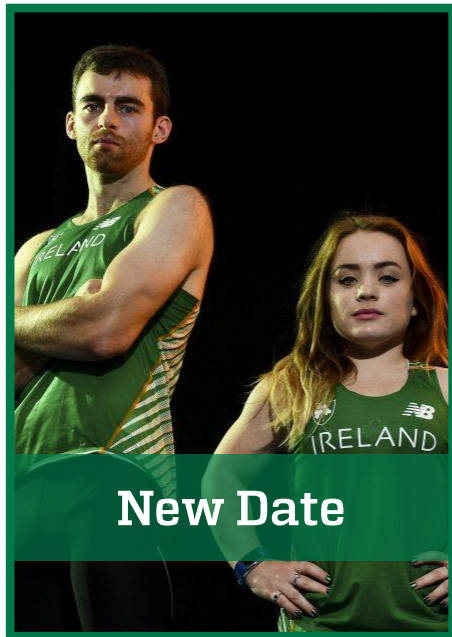
2019/2020 A 2021 Games Qualification pathway



- IPC have updated and published the Tokyo 2020 qualification regulations supporting the return to competition pathways.
- The Qualification Race is currently ongoing for athletes
- We have 10 sports Targeting qualification for the Tokyo 2020 Paralympic Games.
- The IPC and International Federations award Ireland a Total number of slots that are qualified by Irish athletes during the qualification process.
- Each sport has its own Team Ireland selection process
- Final Team Ireland selection will take place in June 2021.

Sports	Confirmed slots	Estimated slots
Athletics	3	7
Swimming	4	4
Cycling	5	5
Equestrian	2	2
Sprint Canoe	1	1
Shooting	1	2
Powerlifting	0	1
Badminton	0	1
Triathlon	0	1
Table Tennis	0	1
Total	16	25

High-performance mission = placing of top 5 in 'Medals per Capita', in Tokyo 2020



Goals to realise this

Target of 10 medals
Sustain Podium success in 3 sports
Athletics, Cycling and Swimming

Narita City and Tokyo

**Support from IJCC
Members**



Team Ireland Timeline

- Arriving to Narita City from 10th
- Staying at Ana Crowne Plaza Airport Hotel
- 2 Training locations – Nakaida Sports Park & Chiba International Pool
- Departing Narita City August 18th to enter the Paralympic Village in Tokyo#
- Depart Tokyo September 8th

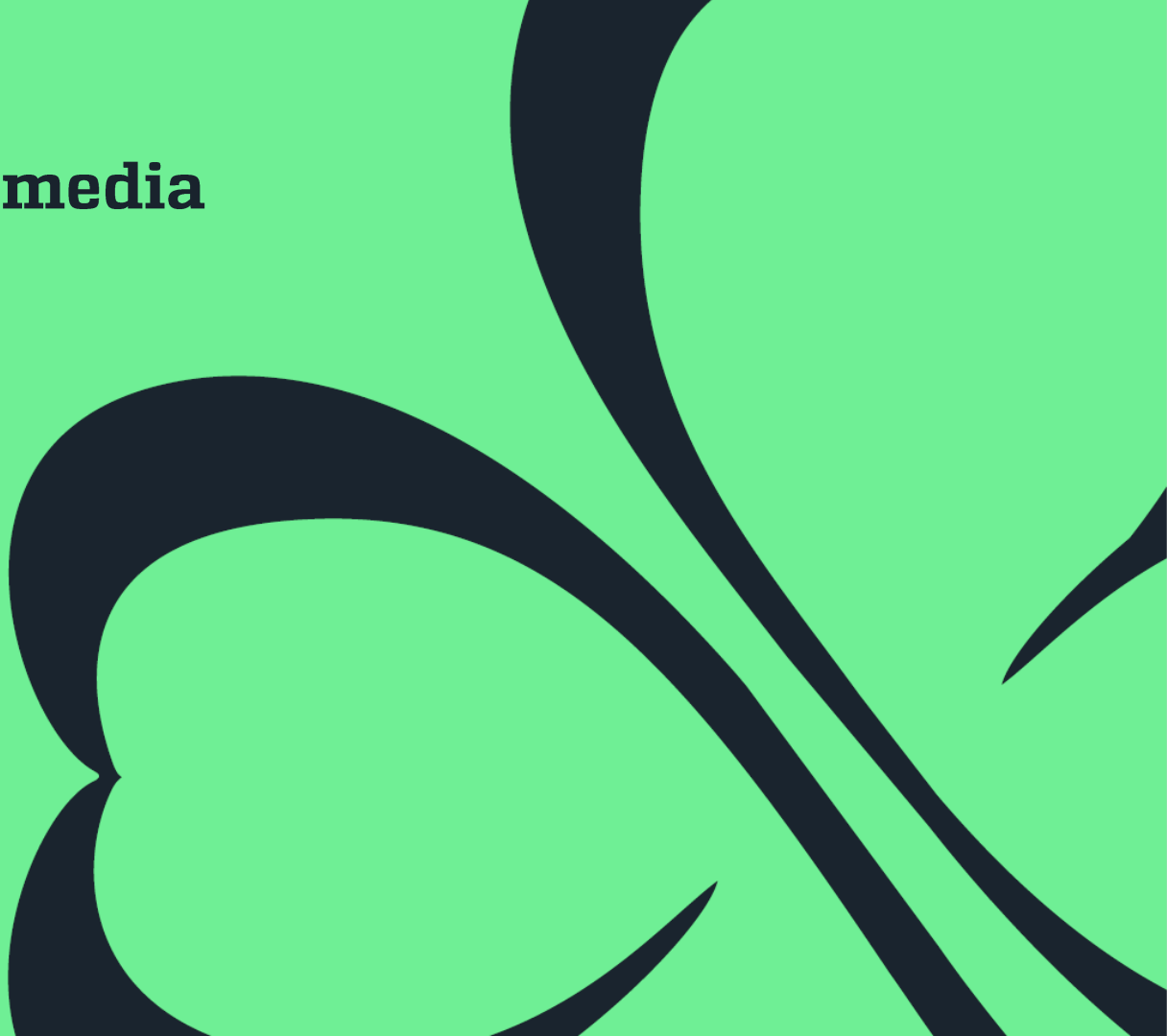


Potential requirements on the ground in Narita City & Tokyo



Printers
Coffee Machines
White Boards
Fridges
Microwave
TV's
Stationary (paper, pens, ink etc)
Bikes
Adaptors
WIFI Boosters
PPE
Car (volunteer drivers)
Translators

Working with the media



Paralympics Ireland Media Team

- National Media Representatives
- PI Media Team x 7
- RTE Studio
- Translation
- Logistics
- Media Office



Working together



Supporting Team Ireland

Supplies

Volunteers

Transport

Fundraising

Media Awareness



Engaging in the Communities You Serve

Paralympics Ireland and IJCC can collaborate to develop activation initiatives for interested members

These activations could include attendance at some training events for Team Ireland and limited access to some meet-and-greet opportunities.

Our partnership will provide IJCC with the chance to make an authentic connection with Team Ireland and raise awareness and excitement for the Paralympic Games.



Next steps

Paralympics Ireland would welcome the opportunity to work with IJCC members through;

- Community & Grassroots
- Social & Digital
- Opportunities with Para-Athletes (subject to availability)
- B2B Opportunities
- Consumer activation

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Thank You

