



# The 3<sup>rd</sup> Annual Asia-Pacific Ireland Business Forum

16<sup>th</sup> October 2009, 9 a.m. - 5 p.m.

Dusit Thani Hotel, Bangkok, Thailand

For the first time the event will feature the close involvement of **Business and Finance**, Ireland's leading business publication, which will present its inaugural Asia Pacific Ireland Business Awards at a gala launch following the APIBF. **Enterprise Ireland** will once again support the event which aims to bring together Irish professionals based in the Asia-Pacific and Gulf regions.

The APIBF 2009 is intended to provide a forum for networking amongst Irish professionals in the region and an opportunity to exchange experiences, as well as to bring forward steps to improve communication and collaboration.

The APIBF 2009 aims to :

1. Provide a venue for networking amongst the Irish business community in Asia, as well as Asian business people with links to, or an interest in, Ireland.
2. Discuss key issues on doing business in the region, focussing on ways in which we can improve awareness of, and communication between, Irish business interests - whether Irish companies or Irish professionals working for local or multi-national companies.
3. Recommend ways in which we can improve business links between Asia and Ireland, recognising the desire in Ireland to maximise opportunities in the world's most dynamic region.

Registration for this event is free. To register, visit our website at [www.apibf.com](http://www.apibf.com)

This year's event will be hosted by the Irish Thai Chamber of Commerce